

A BIG-ENOUGH WHY



Certified Executive Coach and Facilitator



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Trudy

“The good-to-great companies focused on those activities that ignited their passion. The idea here is not to stimulate passion but to discover what makes you passionate.”

Jim Collins
Good to Great. 2001. HarperCollins

Think About Your Legacy...

- ★ Suppose you had a vision of greatness; what would it be?
- ★ Who are you being and what are you doing when you are living the “BEST” Moments of your life?
- ★ What is the recurring theme of your life; the thing that you are motivated to achieve, that is present in all of your energetic, fulfilling moments?
- ★ Why do you lead the way you do – where are you coming from?
- ★ What have you taken a stand on in the past and/or what do you stand for now in your life?
- ★ If you knew you could not fail, what would you do?
- ★ How are you expressing your gifts to make a difference?
- ★ If you had all the money in the world, and after having travelled and experienced the world to the degree you wanted to, what would you do with your life?

Additional Resources:

StrengthsFinders 2.0 by Tom Rath

- ★ A book and assessment (included in the book) to discover your strengths. I found some very powerful ways to articulate what I knew about myself but didn't have the words for.

Unique Ability – Creating a Life You Want by Catherine Nomura & Julia Waller & Shannon Waller

- ★ A book that introduces a process to declare your unique ability in a way that captures the essence of your passion and strengths. I engaged my network in this process as they suggest and it was empowering to hear how so many people saw and experienced me.



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