

# CORE SKILLS FOR PRESENTATIONS



Connect with us,  
Trudy

403.510.6187

[trudy@simplymore.ca](mailto:trudy@simplymore.ca)

*“Communicating is a contact sport.”*

*Bert Decker, Speaking Consultant*

Getting your message across effectively and with impact is often a one shot deal. How your message is presented either turns people on or off. Your message can be overshadowed by a mediocre delivery and a “bad” PowerPoint presentation regardless how important the message itself is.

Whether it is to shift stockholders’ opinions, set internal direction, improve public relations or change employee attitudes. You can improve performance, inspire accountability, increase profitability and expand business opportunities by delivering your message with confidence, energy and presence.

## Participant(s) will:

- ★ Develop the eight core skills to deliver dynamic presentations
- ★ Leverage their natural conversational style to speak with power
- ★ Expand their ability to establish credibility and influence others through authentic communication

## Particular(s):

- ★ Those that will receive value by attending are individuals who:
  - Have the responsibility to communicate vision and set corporate direction
  - Are accountable to achieve exceptional performance results
  - Sell ideas and whose success relies on delivering their message(s) with greater personal power
- ★ Forum:
  - *Workshop*: limited to 9 participants to maximize person-to-person coaching
  - *Individual coaching – 8 hours*:
    - Adapted to client schedule (*minimum 2 hour blocks and no more than 2 week intervals*)



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