

Presentation Workshop



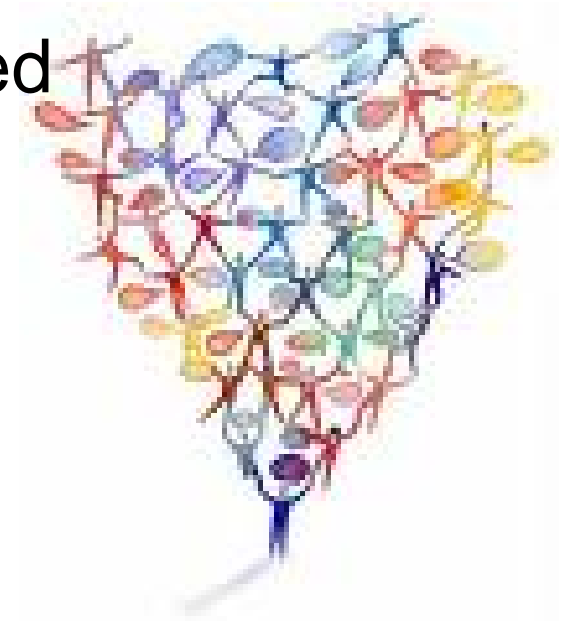
“The mind is a wonderful thing. It starts working the minute you are born, and never stops until you get up to speak in public.”



Learn the Core Skills



- ★ Tune into your audience
- ★ Organizing to speak -- not to write
- ★ Making a strong opening
- ★ Being understood and remembered
- ★ Balancing emotion and logic
- ★ Being likeable
- ★ Use of energy and silence
- ★ Making a strong close



Presentation Competencies



<i>Average pre and post workshop ratings on a scale of 1-10</i>	Before	After
Wins the audience's attention with a powerful opening	3	7
Keeps an audience fascinated for at least 30 minutes	2	6
Speaks from natural strengths -- style is conversational and easy	3	6
Communicates complex ideas and concepts simply	4	7
Anticipates and prepares for an audience that may shoot down your ideas	2	8
Comes across as likable and trustworthy -- <i>not just a talking head</i>	3	7
Generates enthusiasm and commitment to action	4	7

Presentation Competencies



<i>Average pre and post workshop ratings on a scale of 1-10</i>	Before	After
Has command of the room having won the hearts and ears of the listeners	2	7
Utilizes a variety of communication styles and methods to engage listeners quickly before they “drift”	4	8
Speaks in terms of the audience’s interests	3	9
Displays confidence, authenticity and presence	3	8
Prepares and organizes thoughts to speak -- not to write	4	9
Includes different learning styles to be understood and memorable	3	8
Delivers with a balance of emotion and logic	2	5