



CORE SKILLS

FOR

DYNAMIC PRESENTATIONS



“The mind is a wonderful thing. It starts working the minute you are born, and never stops until you get up to speak in public.”



The Core Skills



- 🕒 Tune into your audience
- 🕒 Organizing to speak -- not to write
- 🕒 Making a strong opening
- 🕒 Being understood and remembered
- 🕒 Balancing emotion and logic
- 🕒 Being likeable
- 🕒 Use of energy and silence
- 🕒 Making a strong close





Presentation Competencies

<i>Average pre and post workshop ratings on a scale of 1-10</i>	Before	After
Wins the audience's attention with a powerful opening	3	7
Keeps an audience fascinated for at least 30 minutes	2	6
Speaks from natural strengths -- style is conversational and easy	3	6
Communicates complex ideas and concepts simply	4	7
Anticipates and prepares for an audience that may shoot down your ideas	2	8
Comes across as likable and trustworthy -- <i>not just a talking head</i>	3	7
Generates enthusiasm and commitment to action	4	7



Presentation Competencies

<i>Average pre and post workshop ratings on a scale of 1-10</i>	Before	After
Has command of the room having won the hearts and ears of the listeners	2	7
Utilizes a variety of communication styles and methods to engage listeners quickly before they “drift”	4	8
Speaks in terms of the audience’s interests	3	9
Displays confidence, authenticity and presence	3	8
Prepares and organizes thoughts to speak -- not to write	4	9
Includes different learning styles to be understood and memorable	3	8
Delivers with a balance of emotion and logic	2	5